

Ali Abuelhassan

UX and product designer with passionate experience in consumer and enterprise applications across healthcare and finance.

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EXPERIENCE

Riskalyze, - San Diego, CA — *Product Designer*

MAY 2020 - Present

- Remote; End-to-end design lead for trading and enterprise teams, delivering customer-centric designs for key company objectives totaling \$5MM+ ARR.
- Designer experience lead for design system; collaborating with design engineer to build and maintain design system used by 3 designers and 30+ engineers.

ServiceNow, San Diego, CA — *UI/UX Designer - Mobile*

AUG 2019 - DEC 2019

- Contract with Finance team: collaborate with designers, researchers, and product managers on mobile interaction and visual designs for an enterprise financial product.
- Work with design systems to develop new and scalable patterns for iOS mobile app

iGrad/Enrich Financial Wellness, San Diego, CA

Lead Product Designer - UI/UX | JAN 2019 - AUG 2019

- Leading end-to-end design implementation and operations across the product, including research, design, developer handoff, and design systems.
- Tripled design output through design systems, streamlining processes, and hiring design talent.
- Leading redesign of onboarding experience, resulting in securing and developing partnerships with University of Phoenix, Principal Financial, SoFi, and others.

Product Designer - UI/UX | OCT 2017 - DEC 2018

- Work cross-functionally with product, engineering, and content teams to validate and deliver financial education tools that impact people on a large scale.

McKesson, San Francisco, CA — *UX Design Intern*

JUN 2016 - OCT 2017

- Worked with product managers and designers to overhaul the main dashboard in the iKnowMed G2 web app
- Streamlined dashboard flow, through changes to information architecture and interactions, reducing task completion time by 41%
- Started and maintained visual style guide and design principles for the web app.

EDUCATION

UC San Diego, La Jolla, CA — *B.S. Cognitive Science*

SEP 2012 - JUN 2017

Specialization in Design and Human-Computer Interaction

SKILLS

Human Centered Design

Product Thinking

Wireframing

Prototyping

Visual Design

Interaction Design

Information Architecture

Heuristics & Usability

Testing

User Research &

Ethnography

TOOLS

Sketch / Figma / XD

Abstract / Zeplin

HTML / CSS / JavaScript

InVision / Axure

Balsamiq

Adobe Photoshop / Illustrator

RELEVANT COURSEWORK

Interaction Design

Cognitive Design Studio

Design for Development

Computer Science